

Bolton Director of Public Health's Annual Report 2023: Community Matters

The Director of Public Health's independent assessment of the health of the population





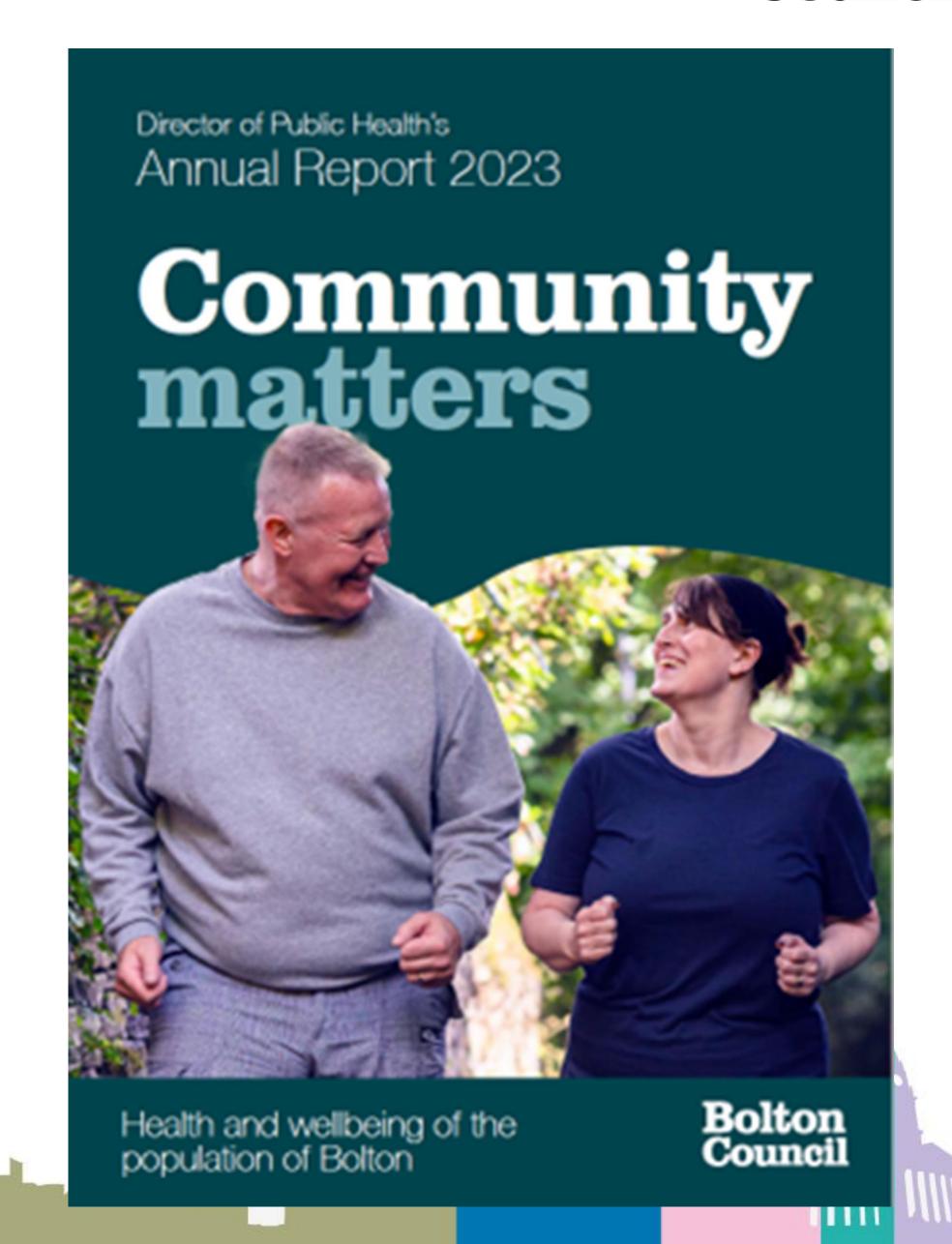
Overview

Last year's report looked at challenges that people and communities in Bolton face to their health and wellbeing

- implications of rises in the cost of living
- ongoing impacts from the Covid-19 pandemic
- following last year's report an anti-poverty strategy for the borough is underway

This year's report looks at health and wellbeing from a different perspective

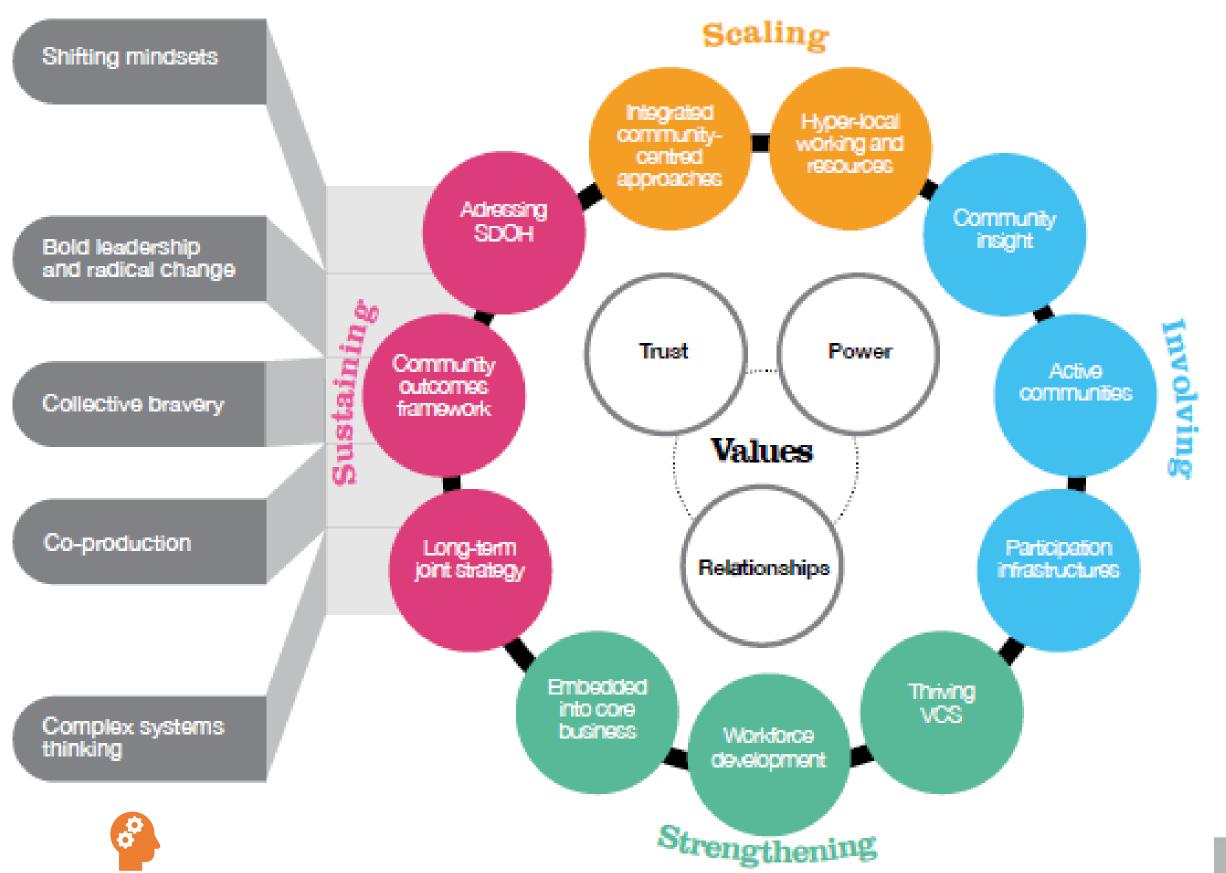
- understand what strengths and resources in our communities are helping them to stay well
- a 'community asset-based approach'



Council

Why community-centred action matters for improving the public's health

Elements of community-centred public health: a whole system approach (SDOH = social determinants of health).



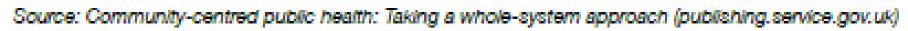
Evidence shows that:

- when services take an approach which starts by looking at community assets
- rather than community challenges
- communities are better able to address those challenges

Empowering communities to be:

- co-creators of their own health and wellbeing
- supporting communities in partnership
- to identify their own needs and build upon the assets they already have







What is asset-based community development (ABCD)?

- Starts from the belief that communities themselves can take the lead in identifying and using assets
 - Assets: any collective knowledge, skills, talents, or resources that belong to the community and may help it solve local problems
 - Assets are often unrecognised
- Empowers individuals and communities to work together to develop their own solutions
- A way of enabling sustainable community development

Citizens

Communities
lead
With assets they
have

Place

Neighbourhood as main driver for change

Relationships

Collaborate to multiply the capacities of individuals

Inclusion

Welcoming for those often unheard

Assets

What is strong over what is wrong







Embedding asset-based approaches in Bolton

Opportunities across the Bolton Vision

- Bolton's Locality Board
 - Health care and well-being system
- Bolton Community Engagement Steering Group
 - Ensuring community voices are heard and included
- Fairer health for all in GM
 - Addressing local health inequalities
- GM VCSE Accord
 - Statutory bodies working effectively with the voluntary, community and social enterprise sector
- GM's 'Live Well' movement
 - Community led health and wellbeing





Asset-based community development (ABCD) in action across Bolton



Start Well

A whole school approach to improving health and wellbeing

Strengthening community networks though Family Hubs



Live Well

Community orientated commissioning for health and wellbeing

Bolton Active Lives Strategy

Bolton at Home Manbassadors



Age Well

Warm Spaces Programme: Creating community connections

Integrated health and care neighbourhood teams: Delivering services in the heart of communities



Prosperous

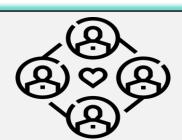
Bolton at Home and Bolton CVS
Peer Navigators: employment and
development opportunities for
residents

Bolton Wanderers in the Community: promoting social value



Clean & Green

Five Ways Happy Days Walk: Asset-mapping in practice



Safe, Strong & Distinctive

Bolton Central Library: a new civic space codesigned with and for local people

Halliwell Community Alliance: Civic Pride in Communities

Bolton College: Improving health through community learning







Recommendation

Bolton Council and their partners:

- build upon their current successes
- working with communities to adopt and embed community development principles presented in this report
- alongside a commitment to codesign where possible across all our partnerships

